



FOR IMMEDIATE RELEASE

**TIME INC. ANNOUNCES WINNERS  
OF THE 17<sup>th</sup> ANNUAL HENRY R. LUCE AWARDS**

**-- SOUTHERN LIVING RECOGNIZED AS MAGAZINE OF THE YEAR --**

**New York, NY – March 27, 2015** – Time Inc. (NYSE:TIME) Executive Vice President and Chief Content Officer Norman Pearlstine announced today the winners of the 17<sup>th</sup> annual Henry R. Luce Awards, honoring editorial excellence in print, digital and multimedia categories across all of Time Inc.’s US brands.

Time Inc.’s Southern Living ([Southern Living.com](http://SouthernLiving.com)) is being recognized as “Magazine of the Year” and Landon Jones, former editor of People and Money, will receive the Lifetime Achievement Award when the Luce Award winners will be celebrated with a dinner at Oceana in New York on April 15.

Awards were given out in 19 categories, including Magazine of the Year, Lifetime Achievement Award, Most Valuable Player, News Photography, Best Cover and Best Multimedia Story. Former Time Inc. editorial directors Jim Kelly and Isolde Motley joined Pearlstine in judging the entries.

“The Henry R. Luce Awards are Time Inc.’s own prestigious awards that honor the important legacy of our founding father by celebrating the highest journalistic standards, innovation and design within our portfolio of brands. We are very proud of the exceptional work being done across the company,” said Pearlstine.

The Time Inc. 2015 Henry R. Luce Awards Winners, are as follows:

**NEWS PHOTOGRAPHY**

- Time, “[Into Kurdistan](#)” by Moises Saman, Photographer
- Time, “[Crime without Punishment](#)” by Jerome Sessini, Photographer
- Time, “[No Home in Sight](#)” by James Nachtwey, Photographer

**FEATURE PHOTOGRAPHY**

- People en Español, for “[Myrka Dellanos and Maria Celeste](#)”

- People en Español, for “Los 50 Más Bellos”
- People en Español, for “Adamari López”

### **DESIGN**

- RealSimple.com

### **REPORTING**

- Fortune for “Citizenship for Sale” by journalists Peter Elkind and Marty Jones

### **COVER OF THE YEAR**

- Sports Illustrated, for Boston Strong

### **BOOK OF THE YEAR**

- Cooking Light and Time Inc. Books for Mad Delicious

### **BEST MULTIMEDIA STORY**

- Time, for “Top of America”, in partnership with Gigapan

### **PUBLIC SERVICE**

- People, for “Brittany Maynard” / “Brittany Maynard, #2” by journalist Nicole Weisensee Egan

### **BEST CONFERENCE/EVENT**

- Fortune, Most Powerful Women Summit

### **PERSONAL SERVICE**

- Health, for “Fear No Carbs”

### **SPECIAL INTERESTS**

- Essence.com, for the relaunched Hair Channel

### **BEST INNOVATION**

- Food & Wine, for its sub-brand FWx

### **NEWSBREAKER OF THE YEAR**

- Sports Illustrated, for “LeBron James” story

### **BEST VIDEO**

- Sunset, for How-To Videos: Pie Crusts, Love Story, Omelet
- Special Mention: Sunset, for “Ultimate Guide to the Southwest”

### **BEST BLOG**

- Southern Living, for “Grumpy Gardener” by editor Steve Bender

### **BEST MOBILE INITIATIVE**

- Real Simple, for “[Ultimate Wedding Planning Checklist](#)”

### **MOST VALUABLE PLAYER (MVP)**

- **Allison Lowery**, executive editor, Cooking Light Digital

### **LIFETIME ACHIEVEMENT AWARD**

- **Landon Jones**, former editor of People and Money

### **MAGAZINE OF THE YEAR**

- **Southern Living**, editors Sid Evans and Lindsay Bierman, [Southern Living.com](#)

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### **About Time Inc.**

Time Inc. (NYSE:TIME) is one of the world's leading media companies, with a monthly global print audience of over 120 million and worldwide digital properties that attract more than 120 million visitors each month, including over 50 websites. Our influential brands include People, Sports Illustrated, InStyle, Time, Real Simple, Southern Living, Entertainment Weekly, Travel + Leisure, Cooking Light, Fortune and Food & Wine, as well as more than 50 diverse titles in the United Kingdom such as Decanter and Horse & Hound. Time Inc. is home to celebrated events and franchises including the Fortune 500, Time 100, People's Sexiest Man Alive, Sports Illustrated's Sportsman of the Year, the Food & Wine Classic in Aspen, the Essence Festival and the biennial Fortune Global Forum. Hundreds of thousands of people attended our live media events in 2014. We also provide content marketing, targeted local print and digital advertising programs, branded book publishing and marketing and support services, including subscription sales services for magazines and other products, retail distribution and marketing services and customer service and fulfillment services, for ourselves and third-party clients, including other magazine publishers.

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